

WHAT GOT YOU HERE WON'T GET YOU THERE

How Successful People Become Even More Successful

24 July 2009, 9am – 5pm,

KL Convention Centre, Conference Hall 2



**Dr Marshall
Goldsmith**

***“Listen to ideas.
Take notes. Follow
up. Get better, get
better, get better.”***

- Goldsmith

Part 1

- Helping Successful People Change

Part 2

- Developing Ourselves
- Gender Differences

Part 3

- Coaching for Behavioural Change
- When *Not* to Use This Tool
- Seeing the Big Picture

Part 4

- Team Building without Time Wasting

LEARN how you can be more professionally successful by using proven tools and processes to identify – and overcome – limiting behavioural habits. Reap the added benefits of naturally encouraging others around you to do the same, by working to improve yourself as a leader.

ICLIF is proud to bring you an exclusive one-day programme featuring coaching guru, Marshall Goldsmith, a world-renowned authority in helping successful leaders achieve positive and lasting change in behaviour.

The one-day workshop, which shares its title with Goldsmith's latest best-selling book, *'What Got You Here Won't Get You There'*, is extremely practical and guarantees to make participants better leaders and coaches in work ... and life. In this workshop, successful leaders and managers learn strategies and tactics to create a positive perception of long-term change, discover the 20 workplace habits everyone needs to break to get even better, and identify the unconscious behaviours that get in the way of the next level of achievement.

BENEFITS & OUTCOMES

- √ Discover the twenty workplace habits you need to break
- √ Identify the unconscious behaviours that stand between you and your next level of achievement
- √ Develop strategies that create a positive perception of long-term change
- √ Leave empowered to change what keeps you from where you want to be

WHO SHOULD ATTEND

Successful leaders and managers who want to become even more successful

ABOUT MARSHALL GOLDSMITH

Dr. Goldsmith is the author or co-editor of 23 books, including the 2009 publication *Succession: Are You Ready?* and *What Got You Here Won't Get You There*, a New York Times best seller and Wall Street Journal #1 business book. He has worked with more than 100 CEOs and their management teams and has been recognised by Forbes as one of five most respected executive coaches, while Business Week listed him as one of the most influential practitioners in the history of leadership development. He has worked with over 80 major CEOs and their management teams in multinational companies, including Ford Motor, GlaxoSmithKline, Getty Images, the American Heart Association, Allergan and Cessna, to name a few.

- Price RM2,800/person
- Early bird before 24 June or Group of 3 at RM2,500/person
- Every participant will get Goldsmith's book 'What Got You Here Won't Get You There' **FREE!**

Call us at **03-2263 3888** or email annie@iclif.org or lilywong@iclif.org to register.

Organised by:

